

A group of roller derby skaters in a huddle, wearing helmets and knee pads, with the text 'Jackson Hole JUGGERNAUTS' overlaid in a stylized red font. The skaters are wearing various colored jerseys, including red and black, and are on roller skates. The background is a blurred indoor rink.

Jackson Hole **JUGGERNAUTS**

2019 Sponsorship Opportunities

Sponsorship Levels & Options

	Fresh Meat \$100	Rink Rash \$250	Bruised \$500	Black Eye \$1000	Full Body Cast \$1500
Logo/Link on Website	✓	✓	✓	✓	✓
Social Media Shout-out		Once per Season	Twice per Season	Once per Month	Twice per Month
Logo in Bout Literature	✓	✓	1/8 page ad	1/4 page ad	1/2 page ad
Bout Passes	2 bout passes	3 bout passes	5 bout passes to any home bout	2 season passes	4 season passes
Emcee Announcements			Announced once during home bout	Announced twice during Guide bout	Announced three times during home bout

After-party Sponsorship \$750

- Provide a place for both teams and fans to celebrate after the bout
- Includes all the perks of a Bruised Sponsorship, plus:
- 30+ players, fans, refs, family, etc. at your establishment post bout
- Social media promotion during week of bout
- After-parties are booked on a first come, first serve basis - so book today!

Derby Fuel

- Interested in being a food vendor at one of home bouts? Then this sponsorship is for you! Partner with us to provide food and beverages at our home bouts in the Snow King Sports and Event Center.
- Includes all the perks of a Bruised Sponsorship, plus: social media promotion the week of the bout
- Home bouts are limited so book early.

We also accept in kind cash donations, and items to raffle off at our bouts!

Sponsorship: What's in it for you?

We are proud to be part of America's fastest growing womens sport. Roller Derby offers an exciting new avenue for advertising and marketing. Sponsoring the Juggernauts provides you with an opportunity to be part of a movement that brings together women from all walks of life to compete in a full contact sport that builds sisterhood, self esteem, confidence, leadership, and community involvement.

The Juggernauts Roller Derby bouts draw anywhere from 400-800 spectators Each bout includes high energy music, emcee play by play, raffles, half time entertainment and more! Roller Derby generates excitement. By aligning your business or organization with the Jackson Hole Juggernauts through sponsorship you'll be tapping into a unique opportunity for exposure. With our social media marketing, print advertising, online presence, and community events, we insure that our sponsors get recognized for their support!



Why support the Juggernauts?

We're community minded. We volunteer for community events. We skate in parades, We work in your favorite restaurants, teach in the schools, run local businesses, and call Jackson our home.

We're a player run league. We do ALL of the work ourselves - bookkeeping, coaching, marketing, promotion, event organization etc. Each skater shares in the responsibility of running and growing the league, paying for our own equipment, uniforms, practice space, and travel. These costs add up quickly for a community sports team.

It costs a lot to fund our league annually. Other operation costs include insurance, association membership fees, marketing materials, and so on. We require dues from each player, but each bout costs about \$4,000 to produce. Sponsoring the Juggernauts not only benefits you and your business, but you will gain the eternal love and gratitude of each and every Juggernaut player.

We're a lot of fun! After the fundraising, training, marketing, bout production, recruiting and clinics, we just love playing derby! And derby is SO much fun! We guarantee that after watching one bout you'll be hooked too.

Yes! I want to sponsor the Juggernauts!

Please select your sponsorship level and specify total dollar amount below:

Business or Individual Name:

Primary Contact:

Email Address:

Phone Number:

Mailing Address:

Derby Contact:

Notes:

Fresh Meat \$100 ☐

Rink Rash \$250 ☐

Bruised \$500 ☐

After-party \$750 ☐

Black Eye \$100 ☐

Full Body Cast \$1500+ ☐

Ad & Sponsor Details:

We will contact you to acquire your logo art file for advertisements, website, and programs. Ads for bout programs must be completed by April 1. If you would like us to design your ad, please email your logo and content no later than March 1st. Please email jhjuggernauts@gmail.com with sponsorship or ad related questions. We will issue season passes (if applicable) by April 1st.

Please send your sponsorship check to:
Jackson Hole Juggernauts
PO Box 7794
Jackson, WY 83001

**Thank you so much.
We are grateful for your support!**